

### PRACTICE AREAS

- Copyright and Trademark
- Entrepreneurial Ventures
- Federal Litigation & Enforcement
- Internet & E-Commerce
- Media Operations
- Media Regulation
- Privacy & Data Security
- Telecom Regulation

### EDUCATION

- B.S., Northwestern University
- J.D., magna cum laude Columbus School of Law, The Catholic University of America

### BAR & COURT ADMISSIONS

- District of Columbia
- Maryland
- U.S. Supreme Court
- U.S. Courts of Appeal for the D.C. and Third Circuits
- U.S. District Court, Maryland

### PROFESSIONAL AFFILIATIONS

- American Bar Association
- Federal Communications Bar Association
- International Association of Privacy Professionals (Certified Information Privacy



Member  
Joined Firm in 2001

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A former broadcast television sales and marketing executive spanning a sixteen-year advertising career in the Chicago and Baltimore markets, S. Jenell Trigg is a Member of Lerman Senter PLLC and is the Chair of the firm's Intellectual Property and New Technology Practice Group. In addition to her varied practice in the broadcast, wireless, cable, and telecommunications industries, Ms. Trigg specializes in privacy and data security issues, as well as intellectual property concerns, and government regulation of the Internet and new technologies. She is accredited as a Certified Information Privacy Professional (CIPP) through the International Association of Privacy Professionals. Ms. Trigg is also a recognized authority on small and minority telecommunications business issues from an industry, regulatory, and legislative perspective, and works with the FCC's Federal Advisory Committee on Diversity for Communications in the Digital Age as a subject matter expert and a member of the Funding Acquisition Taskforce. She has also been involved in the enactment and implementation of the American Recovery and Reinvestment Act of 2009, including its stimulus funds for broadband, and the Federal Communications Commission's (FCC) development of the National Broadband Plan as a consultant to governmental, industry, and public interest organizations, and as a panelist and/or consultant for various FCC workshops.

Prior to joining Lerman Senter in 2001, she was a member of the Broadcast and Internet/E-Commerce Practice Groups at the law firm formerly known as Fleischman and Walsh, LLP in Washington, D.C. Prior to private practice, Ms. Trigg served as Assistant Chief Counsel for Telecommunications for the Office of Advocacy, United States Small Business Administration, where she directed Advocacy's involvement in all telecommunications and Internet issues and



Professional)

- Minority Broadband Trade Association
  - Minority Media and Telecommunications Council
  - National Bar Association
  - National Association of Investment Companies
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proceedings before the FCC, other federal and state government agencies, the White House, and Congress. She was also the first Executive Director and Chief Operating Officer for The Telecom Opportunity Institute, a non-profit corporation that promotes career and training opportunities in telecommunications for disadvantaged youth, minorities and women. The Institute was recognized in its first year by then-Vice President Al Gore at the White House Empowerment Zone Annual Conference in McAllen, Texas in 1999.

While in law school, Ms. Trigg served as the Senior Telecommunications Policy Analyst for the Office of Communications Business Opportunities at the FCC. She was involved in the FCC's initial implementation of the Telecommunications Act of 1996 and coordinated the FCC's compliance with the Small Business Regulatory Enforcement Fairness Act of 1996. Her first positions at the FCC were as a full-time Law Clerk to Commissioners Rachelle B. Chong and Susan Ness, in addition to a part-time Law Clerk to then-General Counsel, William E. Kennard, who was subsequently appointed as FCC Chairman.

Prior to the FCC, Ms. Trigg was National Sales Manager and Director of Marketing for WJZ-TV, the now-CBS Corporation owned and operated television station in Baltimore, Maryland. She also worked at WMAQ-TV NBC5 and WFLD-TV FOX 32 in Chicago as a Senior Account Executive, and was involved in the launch of the Baltimore market's first Ten O'clock News as Director of Marketing for WBFF, FOX 45. Throughout her broadcast career, Ms. Trigg has been involved with the development and production of various award-winning broadcast programs and received recognition with her commitment to several public/community service events and leadership positions receiving several community service awards.

A graduate of Northwestern University in Evanston, Illinois with a B.S. in Speech, Ms. Trigg received her law degree *magna cum laude* from The Catholic University of America, Columbus School of Law. She also received certification from the law school's Institute for Communications Law Studies with honors and was one of the first evening students to complete the entire program. Ms. Trigg was a



member of the 1997 First Place team for the Third Annual FCBA National Telecommunications Law Moot Court Competition, and served as Lead Articles Editor for *CommLaw Conspectus Journal of Law and Policy*. Her publications include *The Federal Communications Commission's Equal Opportunity Employment Program and the Effect of Adarand Constructors Inc. v. Pena*, 4 *CommLaw Conspectus* 237 (1996); *Section 714 – The Telecommunications Development Fund: Making a Difference?* in *The Success and Failure of the 1996 Telecommunications Act 191* (Civil Rights Forum on Communications Policy, ed., 2002); *Back to the Future: The FCC Adopts New and Revised EEO Rules*, *The Financial Manager Magazine*, (published by the Broadcast Cable Financial Management Association) February/March and April/May 2003; and *The CAN-SPAM Act and Other Restrictions on Commercial E-Mail*, *The Communications Lawyer* (Vol. 23, Number 4, Winter 2006), the ABA Forum on Communications Law *Journal of Media, Information, and Communications Law*. Ms. Trigg was also a 2003 Fellow in the National Association of Broadcasters Education Foundation's Broadcast Leadership Training (BLT) Program and serves as a member of the BLT faculty.

Ms. Trigg is admitted to practice before the Maryland Court of Appeals, the District of Columbia Court of Appeals, the U.S. District Court for the District of Maryland, the U.S. Court of Appeals for the District of Columbia Circuit and the Third Circuit, as well as the Supreme Court of the United States of America. She is a member of the Federal Communications Bar Association (FCBA) and American Bar Association (ABA). She is the founding co-chair of the FCBA's Privacy & Data Security Committee, and is a member of the ABA Communications Law Forum Governing Board, Advisory Board for the Minority Media and Telecommunications Council, and the Board of Directors for the Delta Research and Educational Foundation. Ms. Trigg is also a founding member of the National Association of Multicultural Digital Entrepreneurs, a member of the International Association of Privacy Professionals, and Delta Sigma Theta Sorority, Inc., A Public Service Sorority. She is a past president of Catholic University's Communications Law Institute Alumni Association and serves as a mentor to many law school students, and law school and college graduates across the country.

Ms. Trigg's awards and recognition include the *FCBA's Distinguished Service Award*, *MMTC's Extraordinary Service Award*, *MMTC's Distinguished Pro Bono Award*, and the *CUA Law School Alumni Society Award* for academic excellence and service to the law school and community. She has served as a speaker and presenter at numerous telecommunications, Internet/privacy, small business, finance and civil rights conferences including the FCC's Small Business Financing Conference and Capital Strategies National Broadband Plan Workshop for SDBs, the ABA Communications Law Forum's Annual Conference, the National Association of Broadcasters Convention, the NAB Radio Show, the NAACP Lawyers' CLE Seminar, and the U.S. Department of Commerce, National Telecommunications and Information Administration's Minority Ownership Conference.

## PUBLICATIONS

- Texts, Tweets & Torts



- Danger, Danger! Traps for the Unwary in Social Media & Mobile Marketing
- Michigan Social Security Number Privacy Act
- Back to the Future: The FCC Adopts New and Revised EEO Rules, Part 2
- Back to the Future: The FCC Adopts New and Revised EEO Rules