



**PRACTICE AREAS**

- Copyright and Trademark
- Internet & E-Commerce
- Privacy & Data Security

**EDUCATION**

- B.A., Northwestern University
- M.A., University of Toronto
- M.A., Columbia University School of International Affairs
- J.D., Washington College of Law, American University

**BAR & COURT ADMISSIONS**

- District of Columbia
- Maryland

**PROFESSIONAL AFFILIATIONS**

- American Bar Association
- American Intellectual Property Law Association
- Federal Communications Bar Association
- International Trademark Association
- Washington, D.C. Computer Law Forum (President)



Member  
Joined Firm in 2002

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Mr. Levy, a Member of the firm, is part of Lerman Senter's Intellectual Property and New Technology Group. He has extensive experience advising clients in the areas of trademark, copyright, unfair competition, publicity rights, e-commerce, data privacy, computer security, and online and mobile advertising. In the course of his career, he has represented a broad range of domestic and international clients in the radio, television, software, music, telecommunications, electronics and consumer products industries before the U.S. Patent and Trademark Office and the Trademark Trial and Appeal Board. He has also represented clients in federal court on matters relating to trademark and copyright infringement, cybersquatting and online advertising issues. Mr. Levy is a member of the International Trademark Association's Panel of Neutrals, which is the world's only panel of mediators who are both trained mediators and experts in the fields of trademark law and unfair competition.

Mr. Levy has also successfully prosecuted numerous domain name dispute cases before World Intellectual Property Organization ("WIPO") and National Arbitration Forum panels under the Uniform Domain Name Dispute Resolution Policy ("UDRP").

Mr. Levy has assisted clients to negotiate a wide range of e-commerce related agreements, including agreements to stream music and video data over the Internet and download content onto mobile communications devices. He has also negotiated software distribution and resale agreements, television program production joint venture agreements, and numerous trademark and copyright licenses.

Before joining Lerman Senter, Mr. Levy was an associate with Finnegan, Henderson, Farabow, Garrett & Dunner, LLP, where he



specialized in trademark, copyright and unfair competition law in the firm's Tokyo and Washington, D.C. offices. While in Tokyo, Mr. Levy also served as an adjunct professor at Temple University's Tokyo campus, where he co-taught a course in comparative intellectual property law.

Prior to becoming an attorney, Mr. Levy worked as a telecommunications regulatory and policy analyst for the management consulting firm Booz Allen & Hamilton, where he edited and regularly contributed to an award-winning U.S. government newsletter on telecommunications policy, regulation and technology, entitled *NS/EP Telecom News*. He also analyzed Soviet/Russian and Eastern European economic, political and military affairs for Booz Allen and, prior to that, for the Committee for National Security, a Washington, D.C. think tank.

## **PUBLICATIONS**

- When Sites Steal Content
- Devil in the Domain-Name Details
- Massachusetts Data Security Regulations for Personal Information
- Expansion of Generic Top Level Domain Names Coming Soon
- FTC Asked to Review Mobile Advertising Practices
- Use of Keyword Triggers Can Trigger Problems for "Contextual Marketing"
- Beware of Images Found on Internet
- The Perils of Online Advertising
- Cybersquatting: Prevention and Remedies for Broadcasters
- Recent Intellectual Property Law Developments in Japan