

2012 Primary and General U.S. Congressional and State Election Dates and Lowest Unit Charge Dates

(As Announced through January 24, 2012)

* Under FCC rules, "lowest unit charges" for qualifying candidate advertising is required beginning 45 days before a primary election or caucus and 60 days before a general election. The LUC period shown in this chart is based on the assumption that your station sells candidate advertising on election day. If your station does not sell candidate advertising on election day, the start of the LUC period is **one day earlier** than the date shown on the chart. Primary runoff elections, if necessary, will have a different LUC window.

General Nationwide Election

State	Election Date	Election Description	Lowest Unit Charge Date*
All States	11/6/2012	General Election	9/8/2012

Primary Elections

State	Presidential Primary Election or Caucus Date	Election Description	Lowest Unit Charge Start Date*	U.S. Congressional Primary Election Date	Election Description	Lowest Unit Charge Start Date*	State Primary Election Date	Lowest Unit Charge Start Date*
Alabama	3/13/2012	Presidential Primary	1/29/2012	3/13/2012	Congressional Primary	1/29/2012	3/13/2012	1/29/2012
Alaska	8/28/2012	Presidential Caucus	7/15/2012	8/28/2012	Congressional Primary	7/15/2012	8/28/2012	7/15/2012
Arizona	2/28/2012	Presidential Primary	1/15/2012	8/28/2012	Congressional Primary	7/15/2012	8/28/2012	7/15/2012
Arkansas	5/22/2012	Presidential Primary	4/8/2012	5/22/2012	Congressional Primary	4/8/2012	5/22/2012	4/8/2012
California	6/5/2012	Presidential Primary	4/22/2012	6/5/2012	Congressional Primary	4/22/2012	6/5/2012	4/22/2012
Colorado	2/7/2012 (Rep.) 3/6/2012 (Dem.)	Presidential Caucus	12/25/2011 (Rep.) 1/22/2012 (Dem.)	6/26/2012	Congressional Primary	5/13/2012	6/26/2012	5/13/2012
Connecticut	4/24/2012	Presidential Primary	3/11/2012	8/14/2012	Congressional Primary	7/1/2012	8/14/2012	7/1/2012
Delaware	4/24/2012	Presidential Primary	3/11/2012	9/11/2012	Congressional Primary	7/29/2012	9/11/2012	7/29/2012
District of Columbia	4/3/2012	Presidential Primary	2/19/2012	4/3/2012	Congressional Primary	2/19/2012	4/3/2012	2/19/2012
Florida	1/31/2012	Presidential Primary	12/18/2011	8/14/2012	Congressional Primary	7/1/2012	8/14/2012	7/1/2012
Georgia	3/6/2012	Presidential Primary	1/22/2012	7/31/2012	Congressional Primary	6/17/2012	7/31/2012	6/17/2012
Hawaii	8/11/2012	Presidential Caucus	6/28/2012	8/11/2012	Congressional Primary	6/28/2012	8/11/2012	6/28/2012
Idaho	5/15/2012	Presidential Primary	4/1/2012	5/15/2012	Congressional Primary	4/1/2012	5/15/2012	4/1/2012
Illinois	3/20/2012	Presidential Primary	2/5/2012	3/20/2012	Congressional Primary	2/5/2012	3/20/2012	2/5/2012
Indiana	5/8/2012	Presidential Primary	3/25/2012	5/8/2012	Congressional Primary	3/25/2012	5/8/2012	3/25/2012
Iowa	1/3/2012	Presidential Caucus	11/20/2011	6/5/2012	Congressional Primary	4/22/2012	6/5/2012	4/22/2012
Kansas	8/7/2012	Presidential Caucus	6/24/2012	8/7/2012	Congressional Primary	6/24/2012	8/7/2012	6/24/2012
Kentucky	5/22/2012	Presidential Primary	4/8/2012	5/22/2012	Congressional Primary	4/8/2012	5/22/2012	4/8/2012
Louisiana	3/24/2012	Presidential Primary	2/9/2012	3/24/2012	Congressional Primary	2/9/2012	3/24/2012	2/9/2012
Maine	2/4/2012(Rep.) 3/6/2012 (Dem.)	Presidential Caucus	12/23/2011 (Rep.) 1/22/2012 (Dem.)	6/12/2012	Congressional Primary	4/29/2012	6/12/2012	4/29/2012
Maryland	4/3/2012	Presidential Primary	2/19/2012	4/3/2012	Congressional Primary	2/19/2012	4/3/2012	2/19/2012
Massachusetts	3/6/2012	Presidential Primary	1/22/2012	9/6/2012	Congressional Primary	7/24/2012	9/6/2012	7/24/2012
Michigan	2/28/2012	Presidential Primary	1/15/2012	8/7/2012	Congressional Primary	6/24/2012	8/7/2012	6/24/2012
Minnesota	2/7/2012	Presidential Caucus	12/25/2011	8/14/2012	Congressional Primary	7/1/2012	8/14/2012	7/1/2012
Mississippi	3/13/2012	Presidential Primary	1/29/2012	3/13/2012	Congressional Primary	1/29/2012	3/13/2012	1/29/2012
Missouri	2/7/2012	Presidential Primary	12/25/2011	8/7/2012	Congressional Primary	6/24/2012	8/7/2012	6/24/2012
Montana	6/5/2012	Presidential Primary	4/22/2012	6/5/2012	Congressional Primary	4/22/2012	6/5/2012	4/22/2012
Nebraska	5/15/2012	Presidential Primary	4/1/2012	5/15/2012	Congressional Primary	4/1/2012	5/15/2012	4/1/2012
Nevada	2/4/2012	Presidential Caucus	12/22/2011	6/12/2012	Congressional Primary	4/29/2012	6/12/2012	4/29/2012
New Hampshire	1/10/2012	Presidential Primary	11/27/2011	9/11/2012	Congressional Primary	7/29/2012	9/11/2012	7/29/2012
New Jersey	6/5/2012	Presidential Primary	4/22/2012	6/5/2012	Congressional Primary	4/22/2012	Not holding state legislative elections in 2012	
New Mexico	6/5/2012	Presidential Primary	4/22/2012	6/5/2012	Congressional Primary	4/22/2012	6/5/2012	4/22/2012

State	Presidential Primary Election or Caucus Date	Election Description	Lowest Unit Charge Start Date*	U.S. Congressional Primary Election Date	Election Description	Lowest Unit Charge Start Date*	State Primary Election Date	Lowest Unit Charge Start Date*
New York	4/24/2012	Presidential Primary	3/11/2012	9/11/2012	Congressional Primary	7/29/2012	9/11/2012	7/29/2012
North Carolina	5/8/2012	Presidential Primary	3/25/2012	5/8/2012	Congressional Primary	3/25/2012	5/8/2012	3/25/2012
North Dakota	6/12/2012	Presidential Caucus	4/29/2012	6/12/2012	Congressional Primary	4/29/2012	6/12/2012	4/29/2012
Ohio	3/6/2012	Presidential Primary	1/22/2012	3/6/2012	Congressional Primary	1/22/2012	3/6/2012	1/22/2012
Oklahoma	3/6/2012	Presidential Primary	1/22/2012	6/26/2012	Congressional Primary	5/13/2012	6/26/2012	5/13/2012
Oregon	5/15/2012	Presidential Primary	4/1/2012	5/15/2012	Congressional Primary	4/1/2012	5/15/2012	4/1/2012
Pennsylvania	4/24/2012	Presidential Primary	3/11/2012	4/24/2012	Congressional Primary	3/11/2012	4/24/2012	3/11/2012
Rhode Island	4/24/2012	Presidential Primary	3/11/2012	9/11/2012	Congressional Primary	7/29/2012	9/11/2012	7/29/2012
South Carolina	1/21/2012	Presidential Primary	12/8/2011	6/12/2012	Congressional Primary	4/29/2012	6/12/2012	4/29/2012
South Dakota	6/5/2012	Presidential Primary	4/22/2012	6/5/2012	Congressional Primary	4/22/2012	6/5/2012	4/22/2012
Tennessee	3/6/2012	Presidential Primary	1/22/2012	8/2/2012	Congressional Primary	6/19/2012	8/2/2012	6/19/2012
Texas	4/3/2012	Presidential Primary	2/19/2012	4/3/2012	Congressional Primary	2/19/2012	4/3/2012	2/19/2012
Utah	3/13/2012 6/26/2012	Caucus (Dem.); Presidential Primary (Rep.)	1/29/2012 5/13/2012	6/26/2012	Congressional Primary	5/13/2012	6/26/2012	5/13/2012
Vermont	3/6/2012	Presidential Primary	1/22/2012	8/28/2012	Congressional Primary	7/15/2012	8/28/2012	7/15/2012
Virginia	3/6/2012	Presidential Primary	1/22/2012	6/12/2012	Congressional Primary	4/29/2012	6/12/2012	4/29/2012
Washington	3/3/2012 (Rep.) 4/15/2012 (Dem.)	Presidential Caucus	1/19/2012 (Rep.) 3/2/2012 (Dem.)	8/7/2012	Congressional Primary	6/24/2012	8/7/2012	6/24/2012
West Virginia	5/8/2012	Presidential Primary	3/25/2012	5/8/2012	Congressional Primary	3/25/2012	5/8/2012	3/25/2012
Wisconsin	4/3/2012	Presidential Primary	2/29/2012	8/14/2012	Congressional Primary	7/1/2012	8/14/2012	7/1/2012
Wyoming	8/21/2012	Presidential Caucus	7/8/2012	8/21/2012	Congressional Primary	7/8/2012	8/21/2012	7/8/2012